

ALL-NEW 2015 GMC
YUKON/YUKON XL

ACCESSORIES LAUNCH KIT



VERSION 1.0

GMC
ACCESSORIES



Dear GMC Dealer Principal:

With its launch, the all-new GMC Yukon will deliver more capability, refinement, power and the segment's best V8 fuel economy.

As part of its debut, we've developed a complete lineup of GMC Accessories to further enhance the remarkable new features of this vehicle.

This Accessories Launch Kit provides all the information you need to sell GMC Accessories for Yukon.

For questions, please contact your GMC Zone Team or ADI.

Good selling!

A handwritten signature in black ink that reads "Brian Sweeney".

Brian K. Sweeney
U.S. Vice President,
Buick-GMC Sales & Service

A handwritten signature in black ink that reads "Tony DiSalle".

Tony DiSalle
U.S. Vice President,
Buick-GMC Marketing

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LIMITED PRODUCTION OPTIONS (LPO)

A Limited Production Option (LPO) is a preordered option that includes a single accessory or a collection of accessories that are part of a special package.

LPO FEATURES AND BENEFITS

- Ordered during vehicle order process
- Fully residualized (listed on Monroney Label)
- Covered by New Vehicle Limited Warranty¹
- Included in floor plan
- Provided by ADI and installed by Dealer
- Labor paid through warranty system similar to Pre-Delivery Inspection (PDI)

For a complete list of current LPO Packages and details, please refer to the Online Order/Reference Guide found on the Order Workbench on GM GlobalConnect.

The LPO Packages are available to order via the Workbench Configurator, using the unique option code associated with each package. For additional information on any LPO Package, please contact your ADI.

¹ Most GMC Accessories and Parts sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessories Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

CURRENT

LPO NAME	LPO CODE	SUGGESTED PENETRATION RATES	INSTALL TIME
INTERIOR			
All-Weather Floor Mats	VAV	20%	0.00
Cargo Area Floor Mat	VLI	15%	0.00
Cargo Net	W2D	25%	0.10
Cargo Security Shade	VRS	15%	1.00
Floor Console Insert	SQP	5%	0.10
Front Console Organizer	VKW	5%	0.00
Rear Seat Head Phones	S1V	5%	0.10
Wireless Interface Network Module Kit	SFV	5%	1.00
EXTERIOR			
Chrome Bodyside Moldings	RWI	5%	0.80
Exhaust Tip	VQZ	5%	0.30
Molded Splash Guards	VQK	5%	1.00
Painted Bodyside Moldings	RWK	5%	0.80
Roof Rack Cross Rails	VQQ	5%	0.20
WHEELS			
22-Inch Wheel - Silver w/Black Inserts	RX1	5%	0.20
22-Inch Wheel - Silver Ultra Bright Machined	SFO	5%	0.20
22-Inch Wheel - Silver Ultra Bright Machined w/Hi Gloss Black	SEW	5%	0.20
22-Inch Wheel - Hi Gloss Black	SEV	5%	0.20
22-Inch Wheel - Silver	SF1	5%	0.20
Wheel Locks	SFE	20%	0.10



ACCESSORY WHEELS

Five Accessory wheels in high-quality finishes allow your customers to create a new look for their Yukon/Yukon XL.



22-Inch Wheel – Silver w/Black Inserts (RX1)



22-Inch Wheel – Hi Gloss Black (SEV)



22-Inch Wheel – Silver Ultra Bright Machined (SFD)



22-Inch Wheel – Silver (SF1)



22-Inch Wheel – Silver Ultra Bright Machined w/Hi Gloss Black (SEW)



MERCHANDISING

Merchandising is key when selling accessories. The consumer needs to see, touch and feel all of the personalization options available to them. Below are just a few ways to merchandise GMC Accessories in your dealership.

GMC ACCESSORIES SLATWALL¹

Laminated wood panel with 3-inch aluminum inserts to hold GMC Accessories. Mounts to wall with our French cleats.

Note: Not recommended for hanging vehicle wheels. The Mobile Accessories Slatwall is designed for wheels.

Overall size: 8.25 feet wide x 5 feet high.

ACCESSORIES SLATWALL PRICE HOLDERS¹ (OPTIONAL)

Set of six price holders for slatwall. Dealer must provide printed pricing information.

MOBILE ACCESSORIES SLATWALL

Steel frame structure with slatwalls on two sides and locking casters for stability. Includes three brackets to hold vehicle wheel rims.

Overall size: 3 feet wide x 6 feet high x 3 feet deep.

ACCESSORIES HANGING HARDWARE KIT¹

Kit includes:

- Four 4-inch chrome peg hooks
- Four 8-inch chrome peg hooks
- One 11.5-inch waterfall hook
- One steel license plate holder
- Two steel splash guard brackets
- One 18-inch-wide x 6-inch-high wire form brochure holder
- Two steel floor mat holders

Hanging hardware also sold individually.

ACCESSORIES WALL LETTERS¹ (OPTIONAL)

Two-inch-thick dimensional wall letters to identify the accessories area in your dealership. Designed for placement above the GMC Accessories Slatwall.

Overall size: 54 inches wide x 5 inches high.

MANNEQUIN VEHICLE

On your showroom floor, display a Yukon/Yukon XL with and without fully accessorized options. This is a great conversation starter for sales consultants.

¹ Available through DCI Marketing and endorsed by the GMC Family Image Program. For details on the marketing displays by DCI Marketing, please call 800-766-5660 or visit gmdw.dcim.com.

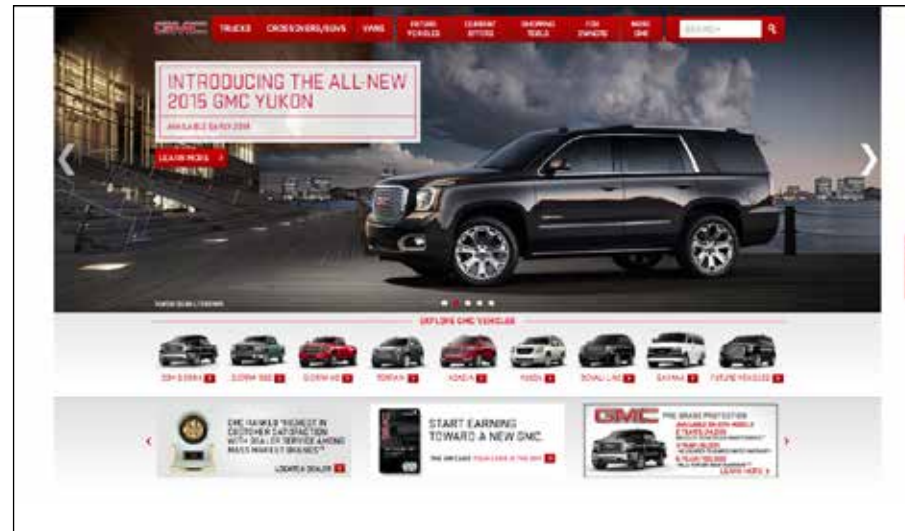


ACCESSORY RESOURCES

From marketing and training to creating a great accessories display wall, there are many GMC resources available to you.

DIGITAL RESOURCES

- **GMC.com**
 - Build Your Own Web Site
- **GMC Dealer Cobalt Web Sites**
 - Accessory Model Portfolio
(Consumer Search Inventory showcases available accessories)
- **GM Accessories Digital Solution**
- **GMAZ**
 - www.gmaccessorieszone.com
- **Accessories Information Center (AIC)**
 - Accessories Slatwall Planner
 - Dynamic Publishing
- **GM Asset Central**
 - Accessible through GM GlobalConnect
- **DWD Store**



PRINT RESOURCES

- **GMC Accessory Reference Catalogs (ARCs)**

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